

Stock Market Liquidity and Bond Risk Premia by K. E. Bouwman, E. Sojli and W. W. Tham

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Scope of the paper

- Re-visit forecastability of excess returns on US government bonds
- Add measure of stock market illiquidity to established predictors (Cochrane-Piazzesi factor, Ludvigson-NG macro factors)
- Small but statistically and economically significant increase in forecasting quality: R² rises by 3-6 ppt across maturities
- Increase in stock market illiquidity by one standard deviation leads to increase in expected excess return of ca 45 bps
- Results withstand a host of robustness checks
- Tentative economic interpretation

Summary assessment

- Classic topic
- Clear exposition, transparent on techniques, good to read
- New incremental results to established literature
- Two main points of my discussion:
 - Can get clearer interpretation of results?
 - Forecasting "out of paper": looking to Europe and into the crisis

Understanding the results

- Flight to liquidity?
 - Stock market liquidity drying up in month t ...
 - ... investors shifting to liquid government debt market,
 - ... as bonds relatively more attractive, investors require less compensation to hold these assets.
 - So: illiquidity up \Rightarrow bond risk premium down?
- Paper: No. The other way round.
- Other effects at work?

Other effects at work?

- Stock market illiquidity proxies broader market illiquidity
 - ... interacting with funding illiquidity (Brunnermeier and Pedersen, RFS, 2008)
 - ... and funding liquidity predicting bond excess returns, e.g. onestdev shock decreasing expected I-year excess returns by 85 bps (Fontaine and Garcia, RFS, 2012)
- Stock market illiquidity highly correlated with volatility
 - ... the latter proxying for risk aversion
 - if risk aversion up, risk compensation on all assets up
 - ... i.e. also bond risk premia rising

Correlation of stock market illiquidity and volatility



- Strong correlation (0.74) between volatility and illiquidity level (see chart)
- By the way: Found higher explanatory power of lagged y-on-y log change in illiquidity for volatility than in paper:
 - Sample 1986 2007:
 adj. R² = 0.22
 - vs $R^2 < 0.10$ in paper
 - Sample 1986 April 2012
 adj. R² = 0.29

Would need a model to understand effects

- Could follow Cochrane and Piazzesi (Bond risk premia, AER, 2005): write "a discrete-time affine term structure model that reproduces the pattern of bond return predictability we find in the data"
 - Specify general form of pricing kernel M=f(.)
 - ... pricing bonds i.e. $P_t(n) = E_t[M_{t+1} P_{t+1}(n-1)]$
 - ... so that the model-implied projections of excess returns, $E_t[rx_{t+12}(n)] \equiv E_t[p_{t+12}(n-1) p_t(n)] + p_t(1)$
 - ... match those empirically found
- Here: could make pricing kernel function of illiquidity variable as in R. Goyenko (2008) "Stock and Bond Pricing with Liquidity Risk".

Comovement of stock market illiquidity between EU and US

- My simple proxies for illiquidity: Amihud-type measure as in BST paper, but directly based on (Datastream) broad market indices
- Correlation 1989-2002: 0.42; 2003-2012: 0.83



Similar results for EU?

- Forecast bond excess returns rx(3) on DE government bonds, regressors lagged by 12 months, sample Jan89 – Apr12
- **Specifications** (always with constant):
 - I. Only Iy, 2y, 3y forwards: $\rightarrow adj R^2 = 0.05$
 - 2. Only stock illiquidity: $\rightarrow \text{adj } \mathbb{R}^2 = 0.06$
 - 3. Combined: $\rightarrow \operatorname{adj} \mathbb{R}^2 = 0.12$
 - 4. Adding US 3-y forward: \rightarrow adj R² = 0.54
- Raising Illiq_EU by I std increases expected excess return E[rx(3)] by 31 (spec 4) to 65 (spec 3) bps: same ball-park as in BST (45 bps)
- Obvious caveats: different sample, only in-sample results Lemke discussing Bowman/Sojli/Tham EUROPEAN CENTRAL BANK

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Prediction of I-y excess return on 3-y DE bond



Outlook and possible next steps (next paper?)

- Clarify economic interpretation of results further, possibly using (stylized) small model
- Do results carry over to other countries?
 - See Kessler and Scherer, JBF, 2009, as well as Sekkel, JBF, 2011 (role of CP factor internationally, role of crisis)
 - Also: I found some evidence that Illiq_EU helps forecasting rx_US
- Currently, other premia and driving forces maybe (more) prominent:
 - Impact of Fed's LSAPs on bond returns? Asymmetries due to ZLB?
 - Can updated model (residuals) shed light on special factors currently effecting US bond market?
 - Euro area: role of credit risk premia for excess returns